



Portfolio	 Google Drive PDF
Website	 kevinwitkowski.ca
Socials	 @kevwitkowski  in/kevinwitkowski
Contact	 kevin_witkowski@live.com

About

A creative and detail-oriented designer with over seven years of experience in graphic, motion, web, and UX/UI design, Kevin excels at crafting compelling visual content across diverse industries. His collaborative spirit and leadership skills make him an asset to any team, consistently driving projects to success. Passionate about industry trends and continuous learning, Kevin is eager to bring his skills and enthusiasm to a dynamic team, leveraging his extensive expertise to deliver innovative design solutions.

Skills

- **Adobe Creative suite**
Photoshop, Illustrator, InDesign
- **Motion Graphics software**
After Effects, Premiere Pro, Lottie
- **User interface design tools**
Figma, Adobe XD, Sketch
- **UX/UI design**
Wireframing, Prototyping, User Research
- **Web development**
HTML, CSS, WebFlow, Wordpress
- **Photography**
Lighting, Editing, Photo manipulation
- **Project management tools**
Asana, Trello, Monday, ClickUp, Basecamp
- **Traditional art skills**
Illustration, Vectorizing
- **Communication skills**
Presenting ideas, managing client feedback
- **Design skills**
Typography, color theory, layout, composition
- **Design thinking**
Problem-solving, creative development, iterative process
- **Branding and identity design**
Building concepts, creating branded documents, generate guidelines
- **Adaptability**
Follow industry trends, reformatting brands, updating past work to a modern look and feel

Education



BrainStation User Interface Design 2021

Learned the advanced skills of User Interface Design from design principles, best practices, to visual trends relevant to crafting website and mobile applications, including Android and iOS.



York University Bachelor of Design (YSDN) 2015

Developed foundational skills relevant to the discipline of graphic design. Built a strong discipline approach to the creation of and understanding of graphic design. Excelled in classes such as motion graphics, editorial and branding.

Awards & Certifications

- 21st OTSC Pin Design Award 2010
- Brainstation - User Interface Design Certificate 2021

Experience

August 2024 – Current

* Graphic Designer at 500 Degrees Studio

- Specializing in design and implementation of digital content for multi-unit retail on a global scale.
- Develop creative ideas, concepts, campaigns, and insights that will drive consumers to react
- Create visually appealing and innovative design concepts for various marketing materials, including but not limited to print advertisements, digital ads, social media graphics, websites, email campaigns, and promotional materials
- Design visually unique graphic solutions to communicate brand message across all platforms
- Working off of client creative briefs to come up with new design strategies/ideas and refreshing the current when needed, all while working within the brand guidelines of our clients
- Utilize best practice design techniques to transform conceptual ideas into polished designs.

January 2023 – June 2024

* Graphic Designer at EcoOnline

- Design dynamic branded content, such as demo videos, blogs, that showcase software solutions.
- Utilize a highly efficient design process in a fast-paced environment
- Create captivating content for PowerPoint presentations, websites, and videos that highlight innovative offerings.
- Produce visually appealing brochures and other custom documents, banners and tradeshow booths to enhance our brand presence.
- Keep at the forefront of design trends and innovations, offering fresh, creative recommendations to keep our content cutting-edge.

March 2021 – January 2023

* Graphic Design Specialist at Alcumus

- Develop high performing branded content (demo videos, blogs, employee montages, etc.) Practicing a highly efficient, iterative design process with easy-to-read documentation.
- Executing appealing content presented on PowerPoint, website & video. Producing appealing brochures and other ad hoc documents.
- Staying on top of design innovations and trends, and making recommendations.

January 2020 – November 2020

* Frontend Web Designer at Polymath

- Deliver innovative and effective user-focused digital work
- Manage and develop web and email based content
- Drive Engagement and direct traffic to web based systems
- Market and manage the product via conceptualization design, development and implementation of high-end, enterprise documents, graphics and videos

May 2016 – December 2019

* Multimedia Designer at SOTI Inc.

- Respond to a wide range of internal and external requests such as ebooks, posters, t-shirts and web page designs
- Assist in creation of marketing campaign deliverables
- Provide video branding as well as storyboard video concepts
- Conceptualize and generate info-graphs, animated videos and supporting visuals

October 2015 – March 2016

* Junior Graphic Designer at WZMH Architects

- Develop and create visuals such as documents, presentations and proposals directed to clients